



## Link Group appoints General Manager of Client Partnerships Australia

**20 March 2023:** Link Group has appointed Meaghan Morberger as General Manager, Client Partnerships Australia for its Retirement & Superannuation Solutions business (RSS).

Meaghan will assume responsibility for all client relationships, leading business engagement across Link Group's RSS client portfolio along with creating and implementing the strategic plan for Australia.

This important leadership appointment follows the recent announcement of Rebel Jones as General Manager, Client Partnerships Asia in Hong Kong, who will oversee Link Group's expansion into the Hong Kong pension market as part of a coordinated strategy to drive business growth and lead strategic business development across government, industry, retail and corporate pension clients.

Meaghan will focus on enabling Link Group's clients to deliver on their strategic plans, building value through an expanding range of tech-enabled platforms and value add digital solutions, identifying opportunities to work with all funds to ensure member and customer experience is seamless.

Meaghan will lead the Client Partnership teams and work closely with the RSS Senior Leadership team, co-creating with our clients to achieve their service and growth strategies, as well as employer and member outcomes.

With more than 25 years' experience across the superannuation, administration, banking and finance sectors, Meaghan has held senior management positions with Mercer where she was responsible for client relationships with corporate businesses including Optus, News Limited and Coca-Cola. She joins Link Group from KPMG, following three years as Director in the Asset & Wealth advisory business, using her expertise to support Australian superannuation funds and international investment management businesses to transform their operations.

**Meaghan Morberger, General Manager, Client Partnerships Australia, Retirement & Superannuation Solutions** said the role will provide the opportunity to lead strategic client partnerships while also drawing on her change and transformation experience.

"I'm excited to be joining an organisation that plays such a critical role within the superannuation system in Australia – which is highly regarded as one of the most advanced in the world. I know the outlook for Link Group in this space is strong and I look forward to bringing my prior experience to further advance how we help our clients and continue to strengthen our relationships with superannuation funds, partners and insurers in this market.

"I believe I can add value from a strategic perspective, with a focus on engaging with clients and stakeholders to support an exceptional customer experience, further innovation and identify ways to deliver our technology solutions faster."

**Dee McGrath, CEO Retirement & Superannuation Solutions, Link Group** said Meaghan brings strong blend of strategic and operational capability, client engagement and customer experience transformation to the RSS business.

“We are excited to have Meaghan join the senior leadership team. Her considerable superannuation, administration and financial experience is supplemented by her deep knowledge of our client portfolio that will help both Link Group and our clients strengthen our partnerships and continue to build better outcomes for clients, employers and members.

“As the leading provider of retirement solutions globally, Link Group is committed to investing in new tech-enabled platforms that evolve with client needs and provide great digital experiences to employers and members. Further, we are focused on building our talent in the business, with deep expertise, the right skillsets and experience to deliver on our vision.”

Meaghan Morberger will be part of the Link Group Retirement & Superannuation Solutions executive leadership team.

**Ends**

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**About Link Group (ASX: LNK)**

Link Administration Holdings (Link Group) is a global, digitally enabled business connecting millions of people with their assets – safely, securely and responsibly. From equities, pensions, and superannuation to investments, property, and other financial assets, we partner with a diversified portfolio of global clients to provide robust, efficient, and scalable services, purpose-built solutions and modern technology platforms that deliver world-class outcomes and experiences.

We help manage regulatory complexity, improve data management, and connect people with their assets through exceptional user experiences that leverage our people's expertise combined with technology, digital connectivity, and data insights.

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