



MEDIA RELEASE

Link Group acquires Adviser Network

Acquisition complements Link Group's digital and advice offering

5 June 2017: Link Group (ASX: LNK), global provider of shareholder management, analytics, registry and fund administration services, today announced the acquisition of Adviser Network from Lonsec Fiscal Holdings Pty Ltd.

The business, founded in 2011, quickly evolved to provide digital and advice services to a large number of Australia's leading superannuation funds. Its acquisition will complement the existing product suite offered by Link Group's Information Digital and Data Solutions (IDDS) business division, as well as the range of tailored advice services offered by Link Advice.

Adviser Network's digital solutions products are designed to be seamlessly integrated into the current digital strategies of superannuation funds. The product list includes one of the first to market robo-advice services, Super Blueprint, which provides advice across investment choice, retirement adequacy, superannuation contributions and insurance.

Adviser Network also provides a full suite of services to support the advice operations of superannuation funds. Building or enhancing a financial advice capability is a growing focus for superannuation funds and Adviser Network supports this ambition by helping superannuation funds with adviser compliance, licensing, advice efficiency, technology and adviser support.

IDDS CEO Paul Gardiner said: "The acquisition of Adviser Network is firmly in line with Link Groups growth strategy and will reinforce Link Groups position as the leading provider of innovative, digitally empowered solutions to superannuation funds. Superannuation funds are increasingly tapping into the power of technology to improve the member experience, and via the digital expertise of Adviser Network, Link Group will be even better placed to assist funds to develop bespoke solutions."

CEO of Lonsec Fiscal, Amanda Gillespie, said: "We are confident that the sale of Adviser Network to Link Group will provide clients with a seamless transition of services. Moving forward, Lonsec will continue to focus on the execution of a number of new developments, including the soon to be launched, Lonsec Connect, a service that will change the way people think about analysing financial services' industry data."

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About Link Group (ASX: LNK)

Link Administration Holdings (Link Group) administers financial ownership data and drives user engagement through technology. Underpinned by our investment in technology, people and processes, we deliver comprehensive data and information solutions for companies, large asset owners and trustees across the globe. We are a market-leading provider of technology-enabled administration solutions, continually developing our offerings to expand with our clients' needs.

Our core business, which consists of fund administration and securities registration, is complemented by our expertise in digital solutions and data analytics. Our clients represent all industries and include some of Australia's largest superannuation funds and the world's largest corporations.

For more information, please visit: www.linkgroup.com