



MEDIA RELEASE

Link rebrands White Outsourcing to Link Fund Solutions

Reinforces Link's strategic expansion in to managed fund administration

19 June 2017: Link Group (ASX: LNK), global provider of share registry, shareholder management, analytics and fund administration services, today announced the rebrand of White Outsourcing, its wholly-owned managed fund administration subsidiary, to Link Fund Solutions.

Link purchased White Outsourcing from Steadfast Group in December last year. The business, with \$43 billion in funds under administration, is one of the largest locally-owned asset services specialists in Australia.

Link Fund Solutions offers middle and back office administration, fund accounting, custodial and unit registry services. The business provides services to a diversified client base of fund managers, trustees and listed investment companies.

Link Fund Solutions will form part of Link's Corporate Markets business division. Corporate Markets provides a comprehensive offering across global equity markets. Its services connect issuers with their stakeholders, and include shareholder management and analytics, stakeholder engagement, share and unit registry, employee share plans, and company secretarial services.

Corporate Markets CEO Paul Gardiner said: "There is immense growth potential in the managed funds administration sector, and by combining the expertise of Link Fund Solutions with our cutting-edge technology, long-standing experience with share and unit registry services, and client management expertise we believe this presents a compelling proposition to the market-place."

As part of the move, Link Fund Solutions will relocate to the Link Group offices in George Street, Sydney.

Commenting on the rebrand, Link Fund Solutions CEO Andrew Harrison said, "Our two businesses have always shared a focus on providing quality, outsourced solutions that harness the power of technology – and through the name-change we want to highlight to our clients this shared goal.

"There is no doubt that demand for outsourced administration solutions is increasing, as funds must manage the increasingly complex Australian regulatory environment, and seek to tap into outsourcing as a mechanism to achieve operational efficiency and economies of

scale whilst also empowering them to focus on core functions. Aligning more closely with Link Group means we will be better placed to meet this growing demand.”

Ends

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About Link Group (ASX: LNK)

Link Administration Holdings (Link Group) administers financial ownership data and drives user engagement through technology. Underpinned by our investment in technology, people and processes, we deliver comprehensive data and information solutions for companies, large asset owners and trustees across the globe. We are a market-leading provider of technology-enabled administration solutions, continually developing our offerings to expand with our clients' needs.

Our core business, which consists of fund administration and securities registration, is complemented by our expertise in digital solutions and data analytics. Our clients represent all industries and include some of Australia's largest superannuation funds and the world's largest corporations.

For more information, please visit: www.linkgroup.com

About Link Fund Solutions Pty Limited (www.linkfundsolutions.com)

Link Fund Solutions is a specialist provider of outsourced middle and back office administration, fund accounting services and custodial services to a range of financial institutions, as well as providing quality outsourced accounting services to a range of clients in the financial services sector