Link Group
Minimum Shareholding Policy – Non-Executive Directors

27 August 2019

<table>
<thead>
<tr>
<th>Document Name:</th>
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<tbody>
<tr>
<td>Policy Category:</td>
<td>Governance</td>
</tr>
<tr>
<td>Approver:</td>
<td>Board</td>
</tr>
<tr>
<td>Executive Sponsor:</td>
<td>Chief Human Resources and Brand Officer</td>
</tr>
<tr>
<td>Policy Owner (Author)</td>
<td>Company Secretary</td>
</tr>
<tr>
<td>Approval Date:</td>
<td>27 August 2019</td>
</tr>
<tr>
<td>Review Frequency:</td>
<td>Generally every two years unless required more frequently</td>
</tr>
<tr>
<td>Last Review Date:</td>
<td>27 August 2019</td>
</tr>
<tr>
<td>Next Review Date</td>
<td>August 2021</td>
</tr>
<tr>
<td>Contact for questions</td>
<td>Company Secretary</td>
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</table>
1. **What is this policy?**

   This Policy sets out the Minimum Shareholding Guidelines for Non-Executive Directors to comply with over a defined time period.

2. **Why do we need this policy?**

   The purpose of this Policy is to assist in aligning the interests of the Non-Executive Directors with the interests of the Company's shareholders.

   This Policy contains the procedures for Non-Executive Directors to meet the minimum shareholding amount.

3. **Who does the policy apply to?**

   This Policy applies to Non-Executive Directors of the Company.

   This Policy is at all times to be read, understood and subject to the Securities Trading Policy and applicable to the laws and rules applying to the trading of securities in the Company.

   There may be circumstances in which compliance with this Policy would cause or contribute to severe financial difficulty for a Non-Executive Director or could prevent a Non-Executive Director from complying with an order of a court of law.

   In these circumstances, the Non-Executive Director may submit a request to the Company Secretary including details of the applicable financial difficulty or other circumstances relative to the exemption from the Policy being sought.

   The Chairman of the Board (in the case of all Non-Executive Directors other than the Chairman of the Board) and the Chairman of the Human Resources and Remuneration Committee (in the case of the Chairman of the Board) will decide on whether and to what extent any exemption may be granted. In doing so they will consider the Securities Trading Policy and whether any related clearance to dispose of Shares should be granted under that Policy.

   If an exemption is granted, the Chairman of the Board or the Chairman of the Human Resources and Remuneration Committee (as applicable) will work with the Non-Executive Director to develop an alternative arrangement.

4. **How to comply with this policy?**

   4.1 **Minimum Shareholding Requirements**

   Each Non-Executive Director must establish and maintain a level of Share ownership equal to the Minimum Holding.

   Each Non-Executive Director must meet the Minimum Holding requirement within three years after the date of the Non-Executive Director’s appointment.

   Once a Non-Executive Director has met the Minimum Holding requirements, the Non-Executive Director must maintain the Minimum Holding for as long as the Non-Executive Director remains a Non-Executive Director.
Compliance with this Policy is subject to compliance with the Securities Trading Policy and this Policy is not intended to impact the requirement for the Non-Executive Director to comply with Securities Trading Policy.

4.2 Interests Counted in Minimum Holding

The Shares or interests in Shares that count towards a Non-Executive Director meeting the Minimum Holding are Shares that are owned:

- by the Non-Executive Director or the Non-Executive Director’s associated entities and close associates, each as defined in the Australian Corporations Act 2001 (Cth); or
- through a trust or in a superannuation fund (other than a commercially available superannuation fund where the investments are made independently of the Participant) or otherwise held for the benefit of a person or entity referred to above.

4.3 Annual Reporting

The Annual Report of the Company will include the details of the Minimum Holding and each Non-Executive Director’s compliance with the Minimum Holding set out in this Policy.

4.4 Value of Interests

In calculating of a Non-Executive Director has met the Minimum Holding, the following historical values are to be used:

a. Shares acquired on-market = Total price paid to acquire the Shares;
b. Shares acquired through pro-rata or secondary issue to shareholders = Total subscription price paid to acquire the Shares;
c. DRP = DRP issue price; and
d. Shares acquired through an off-market transfer = Total price paid to acquire the Shares.

These values must be represented in Australian dollars and applied against the number of Shares acquired in each instance.

4.5 Disposal of Shares

If a Non-Executive Director proposes to dispose of any Shares, then they must not do so until they obtain the written approval of the Company in accordance with this Policy.

Approval to dispose of Shares must be sought by submitting the ‘Notice of Proposed Disposal under the Minimum Shareholding Policy – Non-Executive Directors’ (Appendix 1) at the same time that clearance to deal with the Company’s securities is sought in accordance with the Securities Trading Policy.

Approval to dispose of Shares may be granted for the proposed disposal or for some portion of the proposed disposal, in the absolute discretion of the Company.

Disposal of Shares is subject to compliance with the Securities Trading Policy and applicable laws and rules applying to the trading of securities of the Company.
5. How will policy compliance be monitored?

5.1. Reporting/Monitoring

Non-Executives will have the details of their holdings confirmed annually.

6. Are there any interrelated policies?


7. Definitions

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
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<tbody>
<tr>
<td>Company</td>
<td>Link Administration Holdings Ltd</td>
</tr>
<tr>
<td>DRP</td>
<td>The Link Group Dividend Reinvestment Plan</td>
</tr>
<tr>
<td>Minimum Holding</td>
<td>The value of Shares which is equal to the Non-Executive Director’s annual Director’s fees or such amount as fixed by Board from time to time and calculated in accordance with section 4 of this Policy. For the purposes of calculating the Minimum Holding, this does not include any higher fee for acting as Chairman or for membership of any Board Committees</td>
</tr>
<tr>
<td>Non-Executive Director</td>
<td>An appointed Non-Executive Director of the Company</td>
</tr>
<tr>
<td>Securities Trading Policy</td>
<td>The Securities Trading Policy of the Company as amended from time to time</td>
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<tr>
<td>Share</td>
<td>A fully paid ordinary share of the Company</td>
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APPENDIX 1

NOTICE OF PROPOSED DISPOSAL OF SHARES UNDER THE MINIMUM SHAREHOLDING POLICY – NON-EXECUTIVE DIRECTORS

This Notice is required to be submitted when approval is sought to dispose of Shares in Link Administration Holdings Limited by a person who is subject to the Minimum Shareholding Policy – Non-Executive Directors. It is provided to the Company Secretary at the same time as clearance to trade is sought in accordance with the Securities Trading Policy.

To: Company Secretary
From:

Name: __________________________
Position: Non-Executive Director

I currently own for the purpose of the Link Group Minimum Shareholding Policy the following Shares in Link Administration Holdings Limited:

Insert number

I hereby seek approval to dispose of the following number of Shares in Link Administration Holdings Limited:

Insert number

Date: __________________________
Signed: _________________________