



MEDIA RELEASE

Thursday, 7 May 2015

Link Group builds on technology investment, announces new Melbourne base

Expanded and upgraded technology centre to be created at Collins Square

SYDNEY and MELBOURNE – Leading superannuation administration, data analytics and registry company Link Group today announced the location of its new Melbourne offices at 727 Collins Street, Docklands.

Having invested more than \$300 million in technology and systems over the last seven years, and more than doubled its workforce, the decision to establish a new Melbourne base is part of Link Group's global growth strategy.

The custom-designed 20,000sqm space will be over 10 floors in Tower 4 of Collins Square, one of five interconnected commercial towers designed by award-winning Melbourne architectural firm Bates Smart.

Due for completion in mid-2016, Link Group has secured naming rights to the building, which will bring together Melbourne-based staff from various business units including Link Market Services, AAS, Superpartners, Empirics and Syncsoft.

Last night about 100 Link Group staff attended the launch party at Collins Square, having entered a staff ballot to attend the event at a "mystery location".

Link Group Managing Director John McMurtrie said: "We're excited to finally announce the details of our new office to accommodate our growing presence in Melbourne. Our new Collins Street base reinforces our long-term commitment to investing in people as well as technology, and we're aiming to build on the success of our current superannuation service and technology hub at Rhodes in Sydney."

Originating in Australia in 2002 as Link Market Services, Link Group has grown over the past decade to become a leading superannuation administration, data analytics and registry company, offering a range of information, technology and service solutions to its global network of superannuation and corporate clients.

The organisation is structured across four core business divisions: Pensions & Superannuation (which includes AAS, Superpartners, Link Super and Money Solutions), Information & Data Services (which includes Empirics, Syncsoft and CMR Direct), Corporate Markets (which includes Link Market Services and Orient Capital) and Property Services.

Focus on service as integration continues

The announcement follows Link Group's acquisition of superannuation administration firm Superpartners in December 2014. Under the agreement signed with a number of Australia's largest superannuation funds –

Level 12, 680 George Street

SYDNEY NSW 2000

Level 1, 333 Collins Street

MELBOURNE VIC 3000

Level 15, 324 Queen Street

BRISBANE QLD 4000

Level 4, 152 St Georges Terrace

PERTH WA 6000

including AustralianSuper, Hostplus, HESTA, Cbus and MTAA Super – Link Group now administers more than 10 million member accounts across all its client funds.

The integration of Superpartners into Link Group will see Superpartners' client funds transitioning onto Link's Pension & Superannuation business platform, aaspire, over the next two years.

To lead the project, Link Group appointed former CEO of IQ Group, Graham Sammells, as Head of Integration. Mr Sammells will be responsible for overseeing fund transitions, as well as other aspects of integration, including the establishment of a model office, client engagement and move to the new Melbourne office.

Mr McMurtrie reinforced Link's priority of maintaining quality service across existing superannuation clients during the transition period.

"Our focus is to continue to providing high levels of service to all our super fund clients, and developing our technology capabilities to deliver innovative products and operational efficiencies. Planning for the transition of new funds onto aaspire is progressing smoothly, and we will continue to invest in our people and systems, leveraging our growing scale to deliver the best outcome for all our clients," Mr McMurtrie said.

Link Group Pensions & Superannuation division administers more than 70 funds, managing on their behalf more than 10 million member accounts and 1 million employers.

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About Link Group

Link Group comprises four core businesses: Pension & Superannuation, Information & Data Services, Corporate Markets and Property Services. Link Group's Pension & Superannuation business is Australia's most innovative superannuation administration provider, providing services to more than 70 funds, 10 million members, and over 1 million employers. Link Group's Information & Data Services business provides specialist technology and software solutions, including market-leading data analytics solutions through subsidiary Empirics. Link Group's Corporate Markets business is a global share registry and investor relations business supporting over 1,000 listed companies, including a number of Australia's largest companies, and globally manages in excess of 22 million shareholders.