



MEDIA RELEASE

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Link Group invests in technology solutions provider Moneysoft

Partnership will enhance Link's super fund offering to improve member engagement

12 October 2016: Link Group (ASX: LNK), a global provider of fund administration, share registry, shareholder management, analytics and services, today announced an investment in Australian technology solutions company, Moneysoft.

Moneysoft is a provider of Personal Financial Management (PFM) tools that incorporate real-time data, budgeting, reporting capabilities and more, to assist financial advisers and their clients to better manage their money and reach their financial goals.

The strategic partnership with Moneysoft will augment Link Group's offering to both superannuation funds and listed company clients as the two parties join forces and explore opportunities to collaborate on new products and innovations.

Initially, Link and Moneysoft will release a number of products designed to help superannuation fund members manage their overall wealth. These will be delivered through Link's member portal in addition to mobile apps.

Ultimately, the partnership will further enhance the suite of products available to Link's broader client base, including listed companies, their shareholders and employees.

Link Group's Information, Digital and Data Services CEO Paul Gardiner said, "We are excited about the partnership and the opportunity to work more closely with Moneysoft.

"The more people are engaged with their finances, including their super fund balances and overall wealth portfolio, the more engaged they are with budgeting for the future."

Founder and Managing Director of Moneysoft, Peter Malekas said, "This is a fantastic initiative with a lot of opportunities. Moneysoft is in a period of growth with several new products on the horizon targeting financial advisers and superannuation fund members, complementing Link's offering and technological expertise."

Today's announcement follows on from a series of financial technology partnerships announced by Link Group including with DocuSign, Ignition Wealth and IXUP. These partnerships reflect Link's commitment to technology and innovation.

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About Link Group (ASX: LNK)

Link Administration Holdings (Link Group) administers financial ownership data and drives user engagement through technology. Underpinned by our investment in technology, people and processes, we deliver comprehensive data and information solutions for companies, large asset owners and trustees across the globe. We are a market-leading provider of technology-enabled administration solutions, continually developing our offerings to expand with our clients' needs.

Our core business, which consists of fund administration and securities registration, is complemented by our expertise in digital solutions and data analytics. Our clients represent all industries and include some of Australia's largest superannuation funds and the world's largest corporations.

For more information, please visit: www.linkgroup.com

About Moneysoft

Established in 2012, Moneysoft is an independent Australian Fintech company. Moneysoft provides innovative Personal Financial Management tools to the financial services industry. The solution gathers a user's financial information to provide a complete and true picture of their personal finances in one single, easy-to-use location. It enables advisers, superannuation funds and brokers to quickly gain an accurate and reliable view of their clients' and members' financial situation.